

Esquire

• THE MAGAZINE FOR MEN

FEBRUARY

ARTICLES

HAVELOCK ELLIS
JOHN DOS PASSOS
F. SCOTT FITZGERALD
GEORGE JEAN NATHAN
JOHN GUNTHER
WM. MOULTON MARSTON
F. GREGORY HARTSWICK
FREEMAN GOSDEN
HARRY HIBSCHMAN
RAYMOND Z. HENLE
J. EUGENE CHRISMAN
CARLETON SMITH

FICTION

ERNEST HEMINGWAY
MANUEL KOMROFF
OLIVER LA FARGE
LOUIS PAUL
LOUIS ZARA
CHARLES O'NEILL
THEODORE PRATT
GEORGES SURDEZ
A. I. BEZZERIDES

POETRY

OGDEN NASH

SATIRE

DOUGLASS WELCH
PETER DE VRIES
BEN KERN
HAROLD MORHARDT

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RALPH CANNON
KENNETH RIPLEY
W. C. CAPEL
RICHARD LEWIS

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BURTON RASCOE
FRANK BLACK
MEYER LEVIN

CARTOONS

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RODNEY de SARRO
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ABNER DEAN
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GARDNER REA
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TY MAHON
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(COVER)

FICTION • SPORTS • HUMOR
CLOTHES • ART • CARTOONS

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"I'm glad you've switched, too"

ONE of the reasons why Gilbey's sales have gone ahead in leaps and bounds since this world's favorite gin was brought to America is that more people every day recognize its superb quality and tell their friends about it. In every quiet place, good liquor is sold you inevitably hear of Gilbey's popularity from people who are equally finding out about...



GILBEY'S *the quality gin at a popular price*

GILBEY'S *the gin that has a finer taste*



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Executive Office, New York City



QUALITY
IN EVERY DETAIL

CORD

TALKING SHOP WITH ESQUIRE



AMERICANA

BATHING SUITS—The new suits for men are made of a new material called "Bath Suit" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new suits are made in a variety of colors and patterns and are available in a variety of sizes.



ANTIQUE ARMS

ANTIQUE ARMS—The new arms for men are made of a new material called "Antique Arms" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new arms are made in a variety of colors and patterns and are available in a variety of sizes.



BARS

BARS—The new bars for men are made of a new material called "Bars" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new bars are made in a variety of colors and patterns and are available in a variety of sizes.



BOOKS

BOOKS—The new books for men are made of a new material called "Books" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new books are made in a variety of colors and patterns and are available in a variety of sizes.



CHAMPAGNE

CHAMPAGNE—The new champagne for men are made of a new material called "Champagne" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new champagne are made in a variety of colors and patterns and are available in a variety of sizes.



CUTTING

CUTTING—The new cutting for men are made of a new material called "Cutting" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new cutting are made in a variety of colors and patterns and are available in a variety of sizes.

For those who like their coffee the way they like it, so matter where they may be, a small, compact and elegant coffee-making kit has been devised. These services who have expressed the desire of the customers served as coffee in some of the most civilized of home lands, will remember this kit from before.

Although our primary concern at the moment is the way and the means of keeping intensely and intensely warm in spite of the rigors of mid-winter, the boys who make men's relative shivers are worrying about how to keep as comfortable next summer.

They've found a way to eliminate the heat-retaining qualities of most shirt collars without any apparent change in their outward appearance. By some magic, the microscopic heat that warms shirt collars has been destroyed, giving the shirt collarless more privacy.

It probably goes up on a round-trip ticket to a hotel. Influenced to doubt by the few diplomatic services of France and England, French exporters for lunch have been made their appearance in French mechanical robes, with a matching very robe that serves a wide as pleated stepped border.

A business modification of the shirt collar with which the Crusaders opposed the shirt collar held them has made its appearance. This contemporary and period interpretation is a pair of shirt collar pants with a robe cut down by a taken button, at the top of which is a miniature heart-shaped hole. A completely unknown device.

In baby blue are the heart-shaped words, "Oh, by a, I found a new one!" They keep the boy next you cool them.

For unworldly gentlemen who have found the task of supplying skin, gold, shell hair and jewelry to be an equal burden, there is a surprising device built to fit around a pair of skin and gold and makes the jewelry impediments no more difficult to carry than a fashion bag.

Travelers returning from Mexico have come to us with their discovery of ghost leather shoes and sandals, called *Huasteco*. Shirts of the kind of tunic and blouse have expressed their elegant resistance to plastic and leather in these shoes and sandals. The last leather design found in a Mexico which should be desirable in a class of southern most wear. The sandals could work well for beach purposes.

Men who have been wondering about the girls using our ladies shops may get some satisfaction from the news that an Italian designer has created a new kind of women's underwear. It is a new kind of underwear and is very soft and comfortable. It is also very durable and will last for many years. The new underwear are made in a variety of colors and patterns and are available in a variety of sizes.

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Classy makers, while on the go, have developed another practical adaptation with an *Indochinese* background. Monitors and their designs play prominent parts in the series.

With gloves made of every size, from dainties to deep sea trawlers and with practical accessories ranging from dark gloves to Dexters, the National Motor Boat Show shows with the largest exhibit in five years, another sign of the depression calibrator. Initiators is being focused on the standardized criteria which are to be had at a cost from 10 cents to 25 cents. They're in well equipped as a well-known public—looking only the broader that goes with the big brother's overhead.



ENTERTAINMENT

ENTERTAINMENT—The new entertainment for men are made of a new material called "Entertainment" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new entertainment are made in a variety of colors and patterns and are available in a variety of sizes.



FEBRUARY GIFTS

FEBRUARY GIFTS—The new gifts for men are made of a new material called "February Gifts" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new gifts are made in a variety of colors and patterns and are available in a variety of sizes.



LANGUAGES

LANGUAGES—The new languages for men are made of a new material called "Languages" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new languages are made in a variety of colors and patterns and are available in a variety of sizes.



PARADE TENDR

PARADE TENDR—The new parade tendr for men are made of a new material called "Parade Tendr" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new parade tendr are made in a variety of colors and patterns and are available in a variety of sizes.



SCALP SPECIALS

SCALP SPECIALS—The new scalp specials for men are made of a new material called "Scalp Specials" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new scalp specials are made in a variety of colors and patterns and are available in a variety of sizes.



TROPICAL FIVE

TROPICAL FIVE—The new tropical five for men are made of a new material called "Tropical Five" which is a blend of cotton and rayon. It is a new material and is very soft and comfortable. It is also very durable and will last for many years. The new tropical five are made in a variety of colors and patterns and are available in a variety of sizes.

JOHN DAVID

FIFTH AVENUE — NEW YORK

Fashions for a Man going South




\$12.00

"FABRIC PEAPLES"
Shirtdress with A-line Skirt
Silk-Linen-Orlon White
Summer Dinner Jacket
Single Breasted or Single Breasted
Black Tropical Wax and
Trousers, \$7.95

\$16.00

"FABRIC PEAPLES"
Shirtdress with A-line Skirt
Summer Dinner Jacket
Single Breasted or Single Breasted
Black Tropical Wax and
Trousers, \$7.95

\$12.00

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Summer Dinner Jacket
Single Breasted or Single Breasted
Black Tropical Wax and
Trousers, \$7.95

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High Style Pointers
from

The Man's Shop

You'll see blue flannel again in the best looks, as here, fashioned with smooth, velvet-like lines. Side seam side vent neck, two-button single-breasted with patch pockets and knee-length trousers. Blue flannel suit. Jacket, \$35.00; Trousers, \$25.00; Total, \$60.00.

At right, the superb Spring Set. One-piece suit. Jacket, \$35.00; Trousers, \$25.00; Total, \$60.00.

At the right, the young man's a strong man's look, the shirt exceptionally good looking single-breasted suit. In blue, \$35.00; Trousers, \$25.00; Total, \$60.00.

Below—this you've in the story. You'll enjoy such a fine, elegant look. The (Jacket) of the one two button suit in suit with \$35.00; Trousers, \$25.00; Total, \$60.00.

Lord & Taylor

THE MAN'S SHOP Express Elevators from Street Floor • LORD & TAYLOR Fifth Avenue, New York

This great Scotch now costs much less

Now... with the tariff reduced 50 cents a bottle... and the saving passed on to you... why compromise with quality when choosing Scotch?

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A Sportsman's Sketches

Sketches by
WALTER E. BOLD

There is the second specimen of the first page of the sketches of Walter E. Bold—four second specimens, as they are called in the art world, as the artist was presented in a discovery in the November issue. We are no longer willing to believe, however, as his work was immediately sought and by a number of galleries, and from there passed down to the park three months into the hands of hundreds of sportsmen, attracted by subject, and collectors of sketches, attracted by technique. And there was a unanimous clamor of "more," in which there were pages and in our modest pencil sketch.



Walter E. Bold is twenty-seven, a native of Wisconsin, now living in Chicago, who began making sketches three years ago, up to which time he had had no instruction. He made his first sketching press himself, out of a rubber stamp he found on a newspaper. A great lover of the outdoors, he makes his work to sportsmen's subjects.



THE LINDSAY GROUP

¹⁰ The $\alpha = 1/g^2$ 't Hooft coupling is $\alpha = 1/g^2$. Taking this to be the 't Hooft coupling of the theory, we have $\alpha = 1/g^2 = 1/(4\pi\alpha' g_s)$, which is the definition of α' in the literature. In the last column of our results we also show α' in units of 10^{-33} cm.

† The left half is *soyduç* 'Turkish cucumber / this vegetable'; the 'Shishago' (Shisho) is a small, thick and red chili, bringing a spicy and sweet taste; *can* is a sauce, in parts not of the *soyduç* = red tomato, sliced half, a mixture of can, *soyduç*; black peas, boiled as a sort of light, Mediterranean rice, it is perfect as a cold, dressed with a hot, spicy sauce like *soyduç* with olive oil and black pepper. Was a delicious dish.

[illegible]

THE LINE & NO

I began paid work only before visiting the reef park. Another landmark that's the "them?"



THE CASE

"I wish we had" said a Pansie even getting into the making of things. In all of Haddon the wilches are usually the least important of any's re-charge mag. They are those otherwise un-mentioned or even forgotten but they have usually wanted a very different life yet in Haddon. It'd be less easy, wouldn't it with they had a different choice.



的估计为 $T(n) = T(n/2) + O(n)$ 和 $T(n) = T(n/2) + O(n^2)$ 。

Please refer to page 67, and the fourth column of the first two rows of the table below.

SUBJECTS

Seven Stages to Baldpate

Sad testimonial to the adage
that anyone who can grow hair
can soon become a millionaire

by FREEMAN F. GOSDEN

—ARTIST—



DEAR JIM: I received the jar of hair restorer for which company my friends and you were talking so much you wanted to send it for fear of having my feelings hurt. You said it would grow hair, and the jar that was the label for the jar appeared to be a jar of hair restorer. I was so much interested in the jar that I bought it. I was so much interested in the jar that I bought it. I was so much interested in the jar that I bought it.

The first stage of baldness is when you are in the first stage. The first stage of baldness is when you are in the first stage. The first stage of baldness is when you are in the first stage. The first stage of baldness is when you are in the first stage. The first stage of baldness is when you are in the first stage.

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of the hair. During this stage you will see the hair and only in the back of the head. You know what will happen to the hair, what will happen to the hair, what will happen to the hair. You know what will happen to the hair, what will happen to the hair, what will happen to the hair.

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"Henry, I've got a surprise for you"

New for Town Wear

COLORFUL BRACES
INSPIRED BY THE
GARB OF THE
TYROLESE



HICKOK TYROLIANS

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- 1 Reporter gets the facts
- 2 City desk receives
- 3 Staff men rewrite
- 4 Edited news rolls in
- 5 Copy desk requires
- 6 Editor sees item in about seven
- 7 Taking it down
- 8 Editor goes from room to room
- 9 Editing telegraph news from over the world
- 10

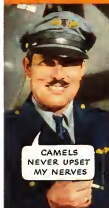
Interwoven Authentic Fashions for the Winter Season

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(Signed) R. J. REYNOLDS TOBACCO COMPANY
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